



Our Vision: For our communities to be models of philanthropic impact.

Our Mission: Building leaders who fundraise to transform communities locally and across the world.

2015-2017 Strategic Priorities

Nonprofit Sector Impact

Collaborate with nonprofit, corporate, and public leaders to elevate the profession of fundraising and build strong cultures of philanthropy.

Key Strategies

- Facilitate opportunities for nonprofit executive, board, and fundraising leaders to discuss and influence issues impacting the field and sector.
- Align with AFP International to influence national conversations impacting the field and sector.

Professional Excellence

Develop and support professional fundraisers in all stages of their career.

Key Strategies

- Provide programming across the career continuum that builds knowledge, emphasizes best practices, and upholds accountability and ethics.
- Engage communities state-wide to support programming that fits their unique needs.
- Leverage AFP-International offerings and opportunities to our members.

Peer Connection

Provide opportunities for peer-to-peer networking and mentorship.

Key Strategies

- Develop, support, and embed opportunities for individuals and groups to share resources and discuss topics of shared interest.
- Strengthen opportunities for formal and informal mentorship.

Core Values

We will...

- Deliver excellent member-value through relevant programs, access to support and resources, and opportunities to influence the sector.
- Maintain a financially sustainable association model that will provide the foundation for our vision, mission and strategic priorities.
- Embrace diversity and inclusion in all that we do.
- Uphold AFP's commitment to ethical fundraising.